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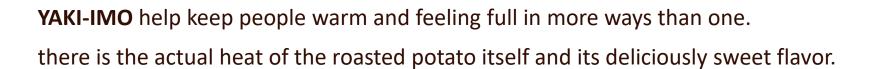
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## What YAKI-IMO is ?

**Roasted sweet potato**, also known as **YAKI-IMO** in Japanese, is a popular autumn and winter snack food in Japan.

The texture and taste of sweet potatoes vary around the world and Japan has probably one of the widest selections out there.



In recent time,

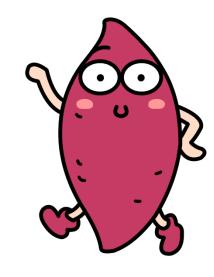
a lot of news buzz in our ears that concerned people are looking for healthy food recipes.

YAKI-IMO could be one of your best substitutes of eating greasy foods

that you have been eating since a long time ago.

It is great to be a **vegetarian** for some reason,

Change your food menu and start eating **healthy Japanese natural foods**.





## What YAKI-IMO is?

Japanese sweet potato is rich in dietary fiber, vitamins, and minerals.

【Calories and The 3 Major Nutrients】 ★ per 100g

Calories: 163 kcal

Protein: 1.4 g

**Lipid** : 0.2 g

Carbohydrate: 39 g

**(Vitamins)** 

Vitamin BI, B2, B6, Vitamin C, Vitamin E, Niacin, Pantothenic acid, Folic acid

[Minerals]

Potassium, Calcium, Magnesium, Phosphorus, Iron, Copper, Manganese

[Others]

**Dietary fiber** 

Sweet potato skin contains antioxidants such as <code>[anthocyanin]</code> and <code>[chlorogenic acid]</code>.

Furthermore, there is a nutrient called  $\Gamma$  jalapin  $\Gamma$  which only sweet potato contains.

It is said that the very rich in nutrients YAKI-IMO has effects on the prevention of cancer, antioxidant effect,

beautiful skin, diet, high blood pressure, the prevention of swelling, and lifestyle diseases prevention.

Eating sweet potato with skin can enhance the effects on beautiful skin, antioxidant effect, and constipation relief.

## What YAKI-IMO is?

The greatest feature of Japanese YAKI-IMO is that rich sweetness and the moist texture.

The sugar content of a raw sweet potato is about 10°Bx, but after roasting in a special oven the sugar content will increase to over 40°Bx and the sweet essence will overflow from the surface of the sweet potato.

And, the sweet potato contains adequate moisture which leads to a very creamy texture.

Although the **YAKI-IMO** contains rich sugar content and is high in calories, it is still suitable for diet products. Here are the reasons:

- Low GI value due to the cooling process
- Suppress the blood sugar level by the resistant starch
- Slow the carbohydrate absorption by the dietary fiber
- Suppress the carbohydrate absorption and burn the fat by chlorogenic acid
- Persist the feeling of fullness by potato protein which can be the prevention of overeating

YAKI-IMO is a very healthy food due to it is such a product which just roast the natural sweet potato without any food additives or seasonings that may be harmful to human body!!!

## What YAKI-IMO is?

There are about 60 varieties of sweet potato in Japan. Here are the 3 most popular sweet potatoes.

#### Silk Sweet

Relatively less fiber which makes it smooth like silk and tasty on the tongue.

Main production area: Kumamoto

#### Beni Haruka

Gentle and natural sweetness. The sugar content could be over than 50°Bx.

Main production area: Oita, Hokkaido

#### Anno imo

Strong sweetness and moist texture.

Main production area: Tanegashima (Kagoshima)



岩手

### How to sell YAKI-IMO?

### Hot snack

Sale with the sweet potato roasting machine provided by us which is installed in the store.





### Cold snack

Sale with the naturally defrosted YAKI-IMO in a wine cellar like refrigerated display case.







### Frozen food

Sale with the packaged frozen YAKI-IMO in a freezing display case.





## How to eat YAKI-IMO?

**Hot snack** 



**Cold snack** 



**Sherbet** 



**Ingredient desserts** 





# Our proposal

We provide some of our best sales plans for customers who are considering selling our YAKI-IMO.

- Want to sell the YAKI-IMO as a hot snack.
- Do not have a sweet potato roasting machine.

We provide sweet potatoes(fresh) or roasted sweet potatoes(frozen).

We provide rental service of the sweet potato roasting machine. (business contract required)

- Want to sell the YAKI-IMO as a cold snack.
- Want to sell as the dessert ingredient.

We provide roasted sweet potato(frozen).

Processed goods such as paste or powder are also available. Please feel free to contact us.

Want to sell the YAKI-IMO as a frozen food.

We provide roasted sweet potato(frozen).

Customized package design and number contained is also available. Please feel free to contact us.

# Our proposal



**Sweet potato (Fresh)** 



**Roasted Sweet potato (Frozen)** 





or



**Sweet potato roasting machine** 

## Product information

Φ	Sweet potato (Fresh)			Roasted Sweet potato (Frozen)		
Variety	Silk Sweet	Beni Haruka	Anno imo	Silk Sweet	Beni Haruka	Anno imo
Shipment Time	SeptApr.	SeptApr.	SeptApr.	throughout the year	throughout the year	throughout the year
Size	SS size : <100g/pc S size : 100~200g/pc M size : 200~300g/pc L size : 300~400g/pc			SS size : <100g/pc S size : 100~200g/pc M size : 200~300g/pc L size : 300~400g/pc		
Standard package	5 or 10kg / case 20kg / case		10~20kg / case, or customize			
Storage Temperature	11~18°C	11~18°C	11~18°C	under -18°C	under -18°C	under -18°C
Storage Period (standard)	~2 month	~2 month	~2 month	~l year	~I year	~l year
Means of Transportation	Ship(Reefer container), Air			Ship(Reefer container), Air		

### Product information

**Sweet potato (Fresh)** 







**Roasted sweet potato (Frozen)** 









# Delivery

**Sweet potato (Fresh)** 

Delivery date (order  $\rightarrow$  ex-factory): 1.5~2.5weeks

Order

Cleaning

Drying

**Packing** 

exfactory







## Delivery

Roasted sweet potato (Frozen)

Delivery date (order  $\rightarrow$  ex-factory): 3~4weeks

Order

Cleaning & Drying

Baking & freezing

Packing

exfactory











#### **About Sweet Potato(Fresh)**

### **Q**: Is the purchase route clear? Could the production areas and the varieties be guaranteed?

A: As we purchase the sweet potatoes only from Japan Agricultural Cooperatives and contracted farmers, the varieties, the production areas and the harvest period etc. are guaranteed.

### Q: Is the trace-standard of agricultural chemical satisfied? Do you have organic product?

A: What we purchase will satisfy Japanese standard.

As sweet potato is cultivated in the ground, the amount of agricultural chemicals adhered is extremely less than fruits and other vegetables.

It is also available to purchase the organic sweet potato for us. Please feel free to contact us.

### Q: Is the supply stable throughout a year?

A: The distribution season of the market is limited. From October every year to around April the next year is in season and from May to September the distribution amount will decrease a lot. If you want to secure the stock during the off-season, it is necessary to make a business contract.

### **Q**: How long the freshness can be kept?

A: We transport the product with a reefer container by air and also use the freshness retaining agent to suppress the degradation during transportation.

After arriving at the destination, the freshness still can be kept in a certain degree for several weeks under a proper temperature control.

If a long-term freshness keeping is necessary, we recommend our Roasted Sweet Potato (Frozen).

Lead Japan Co.,Ltd. https://leadjp.com



### **About Roasted Sweet Potato(Frozen)**

**Q**: Do the manufacturing factory has acquired certifications such as HACCP?

A: Conforming to Japanese Food Sanitation Act.

Preparing for acquiring HACCP.

Q: Is it possible to specify the package design or the amount?

A: Yes. After hearing the request, we will offer a cost included proposal.

Q: Is the supply stable throughout a year?

A: Manufactured roasted sweet potatoes are stored in factory's freezer so it is more stable in supply than raw sweet potato comparatively.

Q: How long is the expiry date?

A: About 1 year as frozen. 1 day if heated as a hot snack. 1~2 days if refrigerated as a cold snack.



### **About Sweet Potato Roasting Machine**

**Q**: Certifications of cooking appliance?

A: CE marking acquired.

**Q**: Any sales result?

A : About 10 years business results until today.

About 10,000 units sales results toward Taiwan, Japan, Korea, Thailand and Vietnam, mainly in Asia.

**Q**: Support various countries voltage?

A: Support 100~240. Various countries plug type can be chosen.

Q: What about the repair service?

A: We do not have visit service but we provide repair parts. Special tools are unnecessary. Very simple electric design, easy to do the part replacement.

**Q**: How to get a rental sweet potato roasting machine?

A: Only the customers who order our Sweet Potato(Fresh) or Roasted Sweet Potato(Frozen) regularly can have the rental service.

It is forbidden to sell other company's sweet potato related products with our machine.